



Wes attended Woodland Hills High School, where he earned academic and athletic honors, and excelled at football during those years. After graduating, he received scholarship offers from many colleges, and decided to attend West Virginia University. There he continued his education and became a valuable member of their football team. He graduated a semester early with a business degree, and pursued his interest in football on a professional level. His passion and hard work paid off, he was picked up by the New York Jets for their off-season, and eventually signed to play with the Pittsburgh Steelers. Wes is a new author, and focuses on speaking to students while being a role model. With conversation candor that audiences embrace and enjoy, Wes tells stories of his childhood in Pittsburgh, and challenges from behind-the-scenes of the college recruitment process, and delves deep into the world of football - a world that created a professional athlete and an inspirational voice.

The Pursuit Program – Created by Former NFL Player – Wes Lyons

Mission:

The mission of *The Pursuit* education curriculum is to prepare students, grades 7-12, for academic success by developing their decision-making skills, improving their writing and communication skills and keeping them engaged and invested in learning.

The Pursuit education program exposes students to a positive, male role model who they can relate to, while giving them the opportunity to change the negative cycle that may be impeding their success, regardless of their background or current situation.

What Students and Teachers Can Expect...

- *The Pursuit* is a 20-week curriculum designed to enhance the student's educational experience.
- *The Pursuit* aims to increase their attendance and overall performance in school. Each session includes an objective, an activity, and an assessment to ensure that the student understands each topic.
- *The Pursuit* provides students with tools for making better choices independent of school; including their personal lives and community environment.

Testimonial From An Educator Who Has Hired Wes Lyons

"Mr. Lyons is creating a positive, lasting impact on the youth of Steel Valley School District. His mentoring instills motivation, perseverance, and integrity within our students, traits needed to become successful members of our growing community." Bryan Macuga, Middle School Principal, Steel Valley School District

www.thepursuitprogram.com

To learn more about *The Pursuit Program*, call 412-708.0163, or e-mail gail@fieldofplaymarketing.com today.